SOLVD

QUICK START PACKAGE

salesforce pardot

HOW SOLVD HELPS YOU:

PROJECT KICK OFF + STRATEGY SESSIONS

Together we'll discuss your companies final goals for Salesforce, including a custom plan for your marketing process.

SALESFORCE INTEGRATION

We'll install and enable the Pardot connector so that all your data is shared.

TECHNICAL SETUP

We'll set up your website tracking code to log visitor activity so that sales and marketing get deep insights into your prospects interests and activities.

SEGMENTATION SETUP

Set up two automation rules, create two email templates, set up one landing page, two forms or form handlers.

ENGAGEMENT STUDIO SET UP

We'll set up engagement studio, so that you can successfully start automating your email campaigns.

TRAINING

How do I create an email template? How do I update my segmentation? Is my automation working? We will help you answer these questions and more so that your marketing team can get the most out of Pardot.

PRICING	TIMELINE
$6000	3 Weeks

HOURS
30

salesforce appexchange

★★★★★

5/5

Star Rating on the Salesforce AppExchange

SOLVD offers time-based billing. Pay only for what you need based on actual time spent. Our quick start offers a discount that results to a $200/hr bill rate.

Allowing your company to be up and running quickly with your new system.